

wemakeit

- is one of Europe’s leading crowdfunding platforms
- sports one of the highest success rates worldwide
- strongly believes in individual coaching
- is available in four languages: German, French, Italian, English
- attracts exceptionally large contributions
- is present in Zurich, Lausanne, Vienna, Bellinzona

we

make

it



Reach

User	593'000
Newsletter	200'000
Facebook	29'000

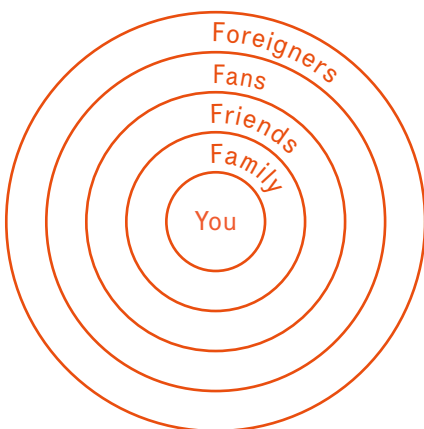
Key Figures

Success rate as a percentage	62
Campaign duration in days	30/45
Ø amount per backing	80

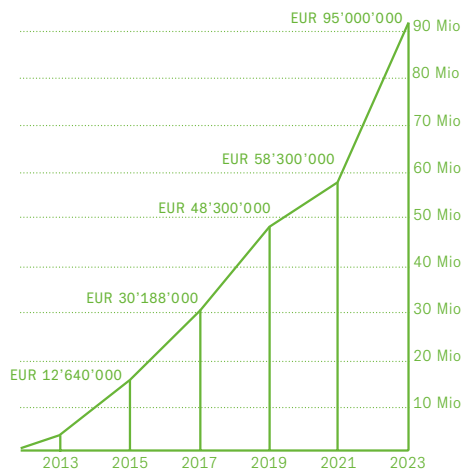
Categories

Culture and Creative Industries
Technology, Sport, Science,
Start-ups, Journalism, Politics,
Agriculture, Community etc.

The four Fs
of crowdfunding



Development of the funding
total since 2012



Three success stories out of
6'740 projects implemented

- Environment**
Impact Fund 2022
EUR 313'379, 3207 backers
- Exhibition / Science**
Sigmund Freud Museum
EUR 85'504, 305 backers
- Community**
Wiener Philharmoniker Haus
EUR 82'365, 306 backers

Partnerships: Avina Stiftung, Bank Austria, BLKB, CMS, Culture Valais, Creative Region Linz & Upper Austria, Dada 100, die Mobiliar, EPFL, Ernst Göhner Stiftung, EvK, Freitag, Gebert Rüt Stiftung, Impact Hub, Kosmos Kultur Basel-Stadt, MIGROS, Migros culture percentage, MSS, Pro Helvetia, SLM, SGKB, Stadt Chur, Swisscom, UKB, WearFair, ZHdK

