

wemakeit

- is one of Europe’s leading crowdfunding platforms
- sports one of the highest success rates worldwide
- strongly believes in individual coaching
- is available in four languages: German, French, Italian, English
- attracts exceptionally large contributions
- runs offices in Zurich, Lausanne, Vienna, Bellinzona

we

make

it



Reach

User	548'000
Newsletter	200'000
Facebook	29'000

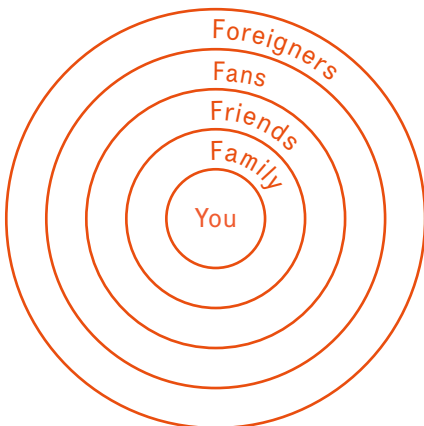
Key Figures

Success rate as a percentage	62
Campaign duration in days	30/45
Ø amount per backing	140

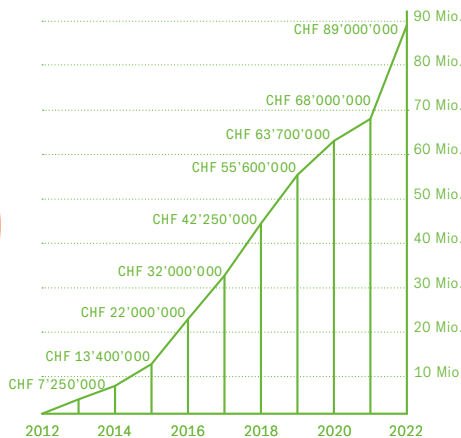
Categories

Culture and Creative Industries
Technology, Sport, Science,
Start-ups, Journalism, Politics,
Agriculture, Community etc.

The four Fs
of crowdfunding



Development of the funding
total since 2012



Three success stories out of
6'200 projects implemented

Environment
Impact Fund 2022
CHF 302'559, 3207 backers

Technology / Food / Design
FreezyBoy
CHF 310'765, 116 backers

Journalism / Community
Mir langets!
CHF 147'271, 12'284 backers

Partnerships: Avina Stiftung, Bank Austria, BLKB, CMS, Culture Valais, Creative Region Linz & Upper Austria, Dada 100, EPFL, Ernst Göhner Stiftung, EvK, die Mobiliar, Freitag, Gebert Rüt Stiftung, Impact Hub, Kosmo, Kultur Basel-Stadt, MIGROS, Migros culture percentage, MSS, Pro Helvetia, SLM, SGK, Stadt Chur, Swisscom, UKB, WearFair, ZHdK

