

Press release of November 20, 2017

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## wemakeit Takes Crowdfunding onto the Blockchain

[wemakeit](#) is one of the first crowdfunding platforms in the world to introduce Bitcoin as a payment option. Under the heading «[BLOCKCHAIN CULTURE](#)», wemakeit now is initiating a series of talks, featuring guests from the cryptocurrency and blockchain scene, to make these issues accessible to a wider audience.

### Introducing Bitcoin as a Payment Option

«Introducing Bitcoin as a currency is the first step towards the future. We are on the brink of an epoch-making transformation of the economy. Together with our community, we want to prepare for the new era. «Crowdfunding on the blockchain» will make it even easier for startups, creative industry professionals, organizations and companies to collect the funds they need to reach their goals and allow their supporters to be a part of it all», says Johannes Gees, co-founder of wemakeit.

### BLOCKCHAIN CULTURE

As of December, the makers of wemakeit will join forces with expert guests from the world of cryptocurrencies to explore answers to the question: What's it all got to do with me? The conference series, entitled «BLOCKCHAIN CULTURE», aims at discussing and elaborating on the history and basics of the new technology and investigating its effects on various fields, such as startup financing, digital identity, new revenue models for the creative industries and peer-to-peer banking. No prior knowledge is required.

Eine Veranstaltungsreihe von Kosmos und wemakeit:

- \_ Wednesdays, December 13, 2017 | January 10, 2018 | February 7, 2018
- \_ 6.30 pm until around 7.30 pm
- \_ Free admission, upon invitation only: [wemakeit.com/pages/blockchain-culture](http://wemakeit.com/pages/blockchain-culture)
- \_ Host: [Johannes Gees](#)
- \_ December guest [Hannes Grassegger](#)
- \_ December topic: Introduction to Blockchain
- \_ Location: Kosmos (Club), Lagerstrasse 102, 8004 Zurich, Switzerland



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High resolution image material: [wemakeit.com/pages/media](http://wemakeit.com/pages/media)

About wemakeit

wemakeit was founded in Switzerland in 2012 and within very short time grew into one of the largest crowdfunding platforms in Europe. It allows companies and the creative industries to present their project ideas, products and startups online to a large audience and to collect the funds they need with the help of a wide circle of backers. Next to its offices in Zurich, Lausanne, Vienna and Linz, wemakeit is also present in Basel and Bellinzona. So far, 166'744 backers have supported 2'761 projects with a total amount of 30.7 million Swiss francs.

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