

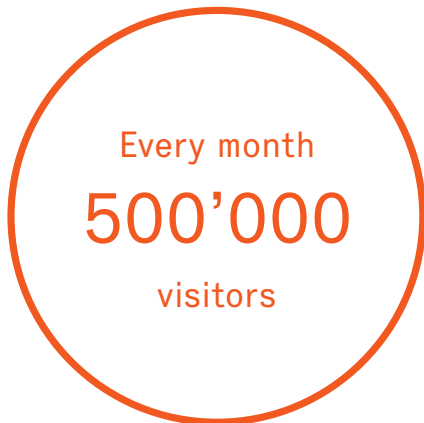
wemakeit

- is one of Europe's leading crowdfunding platforms
- sports one of the highest success rates worldwide
- strongly believes in individual coaching
- is available in four languages: German, French, Italian, English
- attracts exceptionally large contributions
- is present in Zurich, Lausanne, Vienna, Bellinzona

we

make

it



Reach

User	276'000
Newsletter	150'000
Facebook	27'000



Key Figures

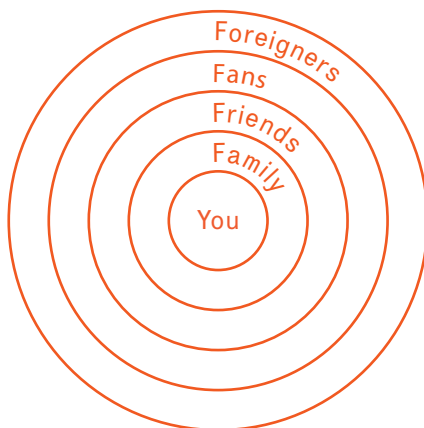
Success rate as a percentage	65
Campaign duration in days	30/45
Ø amount per backing	80



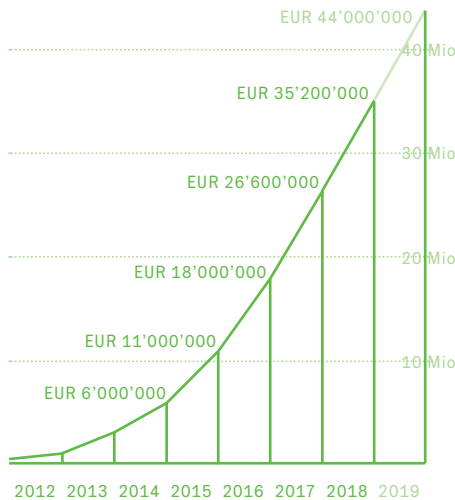
Categories

Culture and Creative Industries
Technology, Science, Start-ups,
Journalism, Politics, Agriculture,
Community etc.

The four Fs of crowdfunding



Development of the funding total since 2012



Three success stories out of 3750 projects implemented

- Exhibition / Science
Sigmund Freud Museum
EUR 85'504, 305 backers
- Community
Wiener Philharmoniker Haus
EUR 82'365, 306 backers
- Film / Community
Saving: Die Stadt ohne Juden
EUR 86'419, 715 backers

Partnerships: Avina Stiftung, Bank Austria, BLKB, CMS, Culture Valais, Creative Region Linz & Upper Austria, Dada 100, die Mobiliar, Ernst Göhner Stiftung, Freitag, Gebert Rüt Stiftung, Impact Hub, Kosmos Kultur Basel-Stadt, MIGROS culture percentage, MSS, Pro Helvetia, SGK, Stadt Chur, Swisscom, UKB, WearFair, ZHdK

