

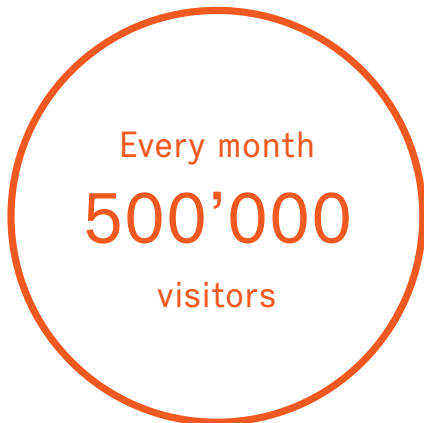
wemakeit

- is one of Europe's leading crowdfunding platforms
- sports one of the highest success rates worldwide
- strongly believes in individual coaching
- is available in four languages: German, French, Italian, English
- attracts exceptionally large contributions
- runs offices in Zurich, Lausanne, Vienna, Bellinzona

we

make

it



Reach

User	300'000
Newsletter	150'000
Facebook	27'000



Key Figures

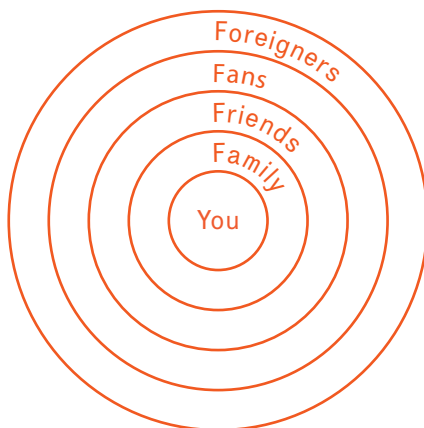
Success rate as a percentage	65
Campaign duration in days	30/45
Ø amount per backing	140



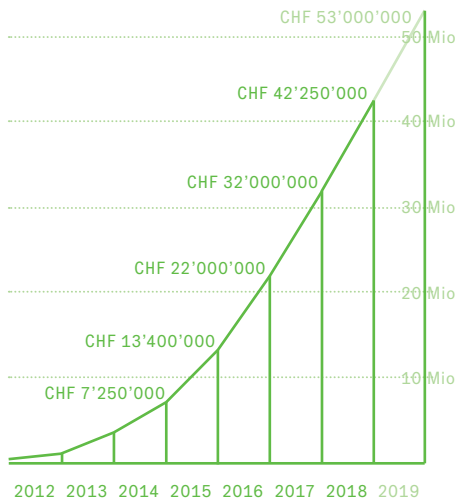
Categories

Culture and Creative Industries  
Technology, Science, Start-ups,  
Journalism, Politics, Agriculture,  
Community etc.

The four Fs  
of crowdfunding



Development of the funding  
total since 2012



Three success stories  
out of 3750 projects implemented

Technology / Food / Design  
**FreezyBoy**  
CHF 310'765, 116 backers

Journalism / Community  
**Mir langets!**  
CHF 147'271, 12'284 backers

Politics | Community  
**Hilfe für Whistleblower**  
CHF 264'679, 2059 backers

Partnerships: Avina Stiftung, Bank Austria, BLKB, CMS, Culture Valais, Creative Region Linz & Upper Austria, Dada 100, die Mobiliar, Ernst Göhner Stiftung, Freitag, Gebert RUF Stiftung, Impact Hub, Kosmo, Kultur Basel-Stadt, MIGROS culture percentage, MSS, Pro Helvetia, SGK, Stadt Chur, Swisscom, UKB, WearFair, ZHdK

