

Press release: March 12th, 2013

Wemakeit: Among five more creative projects The AQUAPONIC PROJECT located at Berlin's Holzmarkt announced WEMAKEIT as its crowdfunding platform.

Founded last year in Switzerland and after a very successful first year in business the crowdfunding platform wemakeit (we make it) expands its offerings to German creatives of all different categories. Germany's largest Aquaponic project situated at Berlin's Holzmarkt has just been put on the platform followed by five other projects of art, music and photography.

Aquaponic? What is this?

By Aquaponic one understands a closed hydrologic cycle in which aquaculture (fishbreeding) is combined with hydroponic gardening (market gardening). Plants cover their demands out of the fish's water. By taking nutrients out of it, the plants simply purify the water.

The project «fishing vegetables – Aquaponic at the Holzmarkt» will realise this idea of regional and ecological breeding and growing on a high level. The first Aquaponic station ever will be developed in the area of the Holzmarkt in Berlin-Friedrichshain.

Crowdfunding platform wemakeit

What began as a project of three guiding figures of Switzerland's culture scene Rea Egli, Johannes Gees and Jürg Lehni, now can show up with the highest success rate of 65% realised campaigns. During one year wemakeit collected 1,69 Millionen CHF (1,4 Mio Euro) for 329 project campaigns.

Wemakeit offers the facility of financing products or projects in a short period of time to: artists, musicians, photographers, directors and other creatives together with their fans and their communities.

This opens a new and alternative way to produce a CD or a movie, for example. On the other hand the supporter has the opportunity to experience the process of creating as a partner instead of simply behaving as a consumer.

Other campaigns from Munich and Berlin have just been put online:

Graciela María is going to release her second album «Olvido» at the end of April on Berlin's Label Mooncircle. She has chosen wemakeit to allow her to offer her album on CD to her international fan-community.

The Band **BDYBLDNG** from Berlin start up on wemakeit trying to realise a 7"-vinyl-concept-single as a counterpart to ordinary digital formats.

The german artist, typographer and designer **Felix Weigand** uses the crowdfunding by wemakeit helping his vision of a new movie format, combining elements of animation, performance and simple scenes, to come true.

Ingo Mocek from Munich asks himself why we all need a sense of belonging by narrating the story of Mahjub Husen. What kind of motivation does a young African in colonial Africa have to fight in favour of the German emperor and even more to relocate himself to germany where he finally has to experience his own elimination.

For more than two years the photographer **Volker Eichenhofer** has been interested in two special motives: The extraordinary meals he prepares frequently and his friends who has been invited to eat these creations. An intimate documentation of a social ritual has resulted from this.

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